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(Above number and email address not for publication)

Candy Cane Lane Drive-By Christmas Holiday Light Display at the Carson Valley Inn

Candy Cane Lane, a specially constructed drive-by holiday display is now available for viewing nightly outside the Carson Valley Inn. Highlighted by thousands of seasonal lights, Candy Cane Lane is a variety of scenes of with people and traditional Christmas characters and images getting ready for Christmas – a visual salute to the festive holiday season.

Carson Valley Inn General Manager Steve Chappell offered some insight: "Candy Cane Lane adds to the visual holiday celebration done in our area each year by the Town of Gardnerville with their light display in Heritage Park - and the Town of Minden's dynamic seasonal illumination of the Gazebo in Minden Park and along Esmeralda Street. The addition of Candy Cane Lane to the other Carson Valley Inn exterior decorations, together with the lighting by the two towns, provides a visual treat that's worth seeing. Combined, they are a reason to make the short drive from the Reno, Tahoe or Carson City areas. Of course we invite everyone to stop inside the Carson Valley Inn afterwards for some coffee or hot chocolate in *Job's Perk*, or dinner in *Katie's* or *CV Steak*."

To view Candy Cane Lane, pull into the Carson Valley Inn parking lot at the RV Resort Entrance – between the Carson Valley Market and the Inn's electronic sign. The lighted arches mark the way!

The Carson Valley Inn (www.cvinn.com) is located on US Highway 395 in Minden, NV near the start of State Highway 88, twenty minutes from Lake Tahoe's south shore and 45 minutes south of Reno. The property includes a recently-remodeled casino, 152-room hotel, 75-room motor lodge, 59-site RV park and a convenience store with Shell gas and diesel fuel. There are also three dining facilities including **CV Steak** (775-783-6650), the Inn's new Nevada-style steakhouse featuring steaks, seafood, pasta dishes and more.

For more information on activities, recreation, history and shopping in the Carson Valley area, see www.visitcarsonvalley.org. - END -

Candy Cane Lane at a Glance:

What: Candy Cane Lane – A Christmas Season Outdoor Holiday Display

Where: Carson Valley Inn Parking Lot on US Highway 395 in Minden, NV

When: Nightly from dusk through December, 2010

Cost: Free!

Tip From Santa: Before Candy Cane Lane, check out the lights in Heritage Park and Minden Park – and after you enjoy Candy Cane Lane, stop in the Carson Valley Inn for dinner in *Katie's* or *CV Steak*, or some coffee or hot chocolate in *Job's Perk*.