



### **The Carson Valley Inn Changed Ownership in January of 2010 Many Improvements During 2010, 2011 and More in 2012**

Mike Pegram and the Carano Family purchased the Carson Valley Inn on January 4, 2010. A major casino and restaurant remodeling project started the next day and was completed within three months. Many more improvements to the property have been made in the months since.

Mike is meeting his commitment to provide a more modern property while maintaining the atmosphere, charm and friendliness that were the cornerstone of the Carson Valley Inn's success and growth from 1984 thru 2009.

### **The Casino Atmosphere and Experience are Considerably Improved**

Everything in the casino has been remodeled, replaced, refurbished or refreshed:

- Cleaner casino air is the result of a new state-of-the-art AAON system that constantly replaces the casino air with outside fresh air, heated or cooled based on the season.
- New carpeting, more pleasing lighting, new ceiling and wall treatment and a tiled pathway to the restaurants have enlivened the casino.
- The latest technology in slots and videos has been added including a constantly-updated selection of the most popular themes offered by the major slot manufacturers.
- A newly designed and refreshed pit table games area includes blackjack, craps and 3-card poker plus HDTVs to keep tabs on your favorite sporting events while you play.
- New high-comfort chairs are at all slots and table games – and also at the Casino Bar and CV Steak Bar.
- A new Guest Services area provides combined Cashier and INN Club services.
- The new Cabaret, Sports Book and Casino Bar area is open and inviting:
  - The 24-hour casino bar is a lively and popular gathering place.
  - The Cabaret Lounge has up-close live entertainment seven nights a week.
  - A new Race and Sports Book and 28 HD televisions plus a large projection HD screen provide plenty of sports action plus Pari-mutuel horserace betting and viewing.
- INN Club members now enjoy automatic redemption of points for slot play at the machines and the ability to redeem points for restaurant comps at CV Steak, Katie's or Job's Perk. INN Club members are receiving more mailings, free slot play, special offers, promotions, gifts and special entertainment event invitations - all based on level of recent casino play.

### **CV Steak and Katie's Country Kitchen**

- **CV Steak**, our new Nevada-style steakhouse, opened in the spring of 2010 providing a comfortable and open setting, a touch of formality and a heavy dose of value! **CV Steak** is open for dinner Wednesday through Sunday from 4:30 p.m. The menu features a selection of tasty appetizers and a generous range of entrees including pasta dishes, seafood, chicken and a number of featured steaks and chops. The Wine List is plentiful and the Desserts and Specialty Martini Menus are quite tempting.
- **Katie's Country Kitchen** was remodeled in late 2011 with a refreshing new look and feel including new décor, chairs, table tops, dining counter, carpeting, tiling and hostess stand. The cashier area has been expanded and a new bakery display case highlights a variety of confectionaries including cakes, pies, cookies, cupcakes, brownies and other pastries mixed and baked fresh daily at the Carson Valley Inn.



### **Hotel Improvements**

Our Hotel underwent many major improvements in late 2010 and 2011:

- The hotel hallways and landing areas received new wall coverings, lighting and carpet.
- The lobby and hotel check-in areas were remodeled including new granite flooring and counter top, mahogany and river rock wall treatments, a larger lobby area with comfortable seating and a more efficient check-in desk.
- New and higher quality towels and sheets were put in all of our hotel rooms.
- A remodeling project covered everything from the walls to the floor to the ceiling in 47 rooms:
  - All 7 existing Suites were completely remodeled with a contemporary new look and feel.
  - 3 new suites were added.
  - 40 hotel rooms were refurbished and converted to Deluxe Rooms with upgraded furniture, linens, towels, and HD televisions plus refrigerators and coffee makers.
- The remaining hotel rooms have new flat screen HDTVs, new "triple-sheeting" bedding, upgraded pillows and window coverings, new carpeting, new counter and furniture tops and fixtures and new headboards.
- A new Business Center is now available for our guests at no charge.
- A new High Speed Wireless Internet Access system provides excellent coverage in all hotel and motor lodge rooms, all RV sites and most public areas. Free to guests.
- The convention center/banquet rooms have new wall coverings and ceiling treatment, new carpeting and new theatrical lighting and sound for special events.
- A new up-scale reception room (for up to 35 people) is located off the hotel lobby. This private area includes plush seating, 2 large HDTVs, a built-in bar and more.

### **Outside Looks Better, Too**

- The front casino entrance underwent a massive transformation in the spring of 2011 providing safer vehicular access on and off of US Hwy 395, safer pedestrian access, more close-in parking, a covered casino drop-off area and improved curb appeal.
- A new electronic sign provides more timely and colorful messaging and increased staff safety.

### **Behind the Scenes Enhancements**

- A new support addition behind Katie's provides on-site receiving, additional warehouse and refrigeration, and a new laundry facility.
- New office areas consolidated previously spread-out departments for improved communication both internally and with our guests.
- Gift Cards can now be purchased at the Hotel Desk and redeemed at any restaurant, for lodging and for INN Club points.

### **There's More Coming Soon**

- An outdoor deck for the indoor pool will be added in the late spring of 2012.
- More parking will be added in the spring of 2013.

The rebirth of the Carson Valley Inn is far from complete. The combination of Mike's vision and architect Larry Henry's creativity will continue to improve the property during 2012.

**Thanks very much for your support of the Carson Valley Inn!**

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